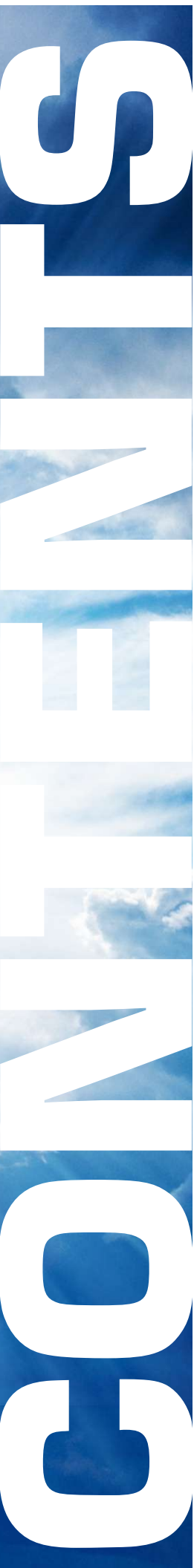


JON SNYDER & MIGHTY MAN PRESS KIT 2013 MINISTRIES



Tackling the issues that keep parents up at night

● Taking down the biggest vice of our age...



SHOW PITCH ONE-SHEET: (Audience: Parents & Teens)

: page 3 :

4 Subtle Mistakes: Without realizing it, Christian parents are DRIVING their teens TOWARD premarital sex!

Sample Interview Overview/Questions

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Controversy Kickstarter for Live Audience

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SHOW PITCH ONE-SHEET (Primary Audience: Males)

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America's Porn Epidemic: Why the "BEST" Christian teaching is actually making the problem WORSE!

Sample Interview Overview/Questions

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: Available for Interview :

Show Audience: Men, wives, pastors, ministry leaders
(for teens and parent show see page 5)

4 Subtle Mistakes: Without realizing it, Christian parents are **DRIVING** their teens **TOWARD** premarital sex!

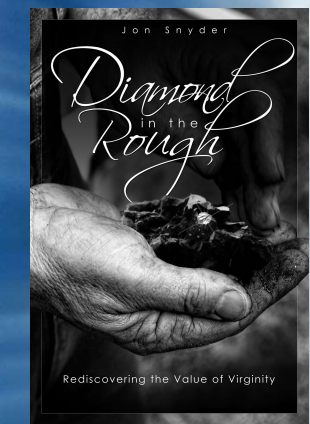
Jon Snyder will tell your audience:

- **Shocking Statistics on Teen Purity:** only 3% of all people remain virgins until marriage - only 2% of them are Christians. 90% of male and 70% of female youths reported accessing sexually explicit media. 2 Out of 10 children ages 8-17 access sexual content online EVERY WEEK! Average age of first exposure to pornography: 11 years old.
- **Ancient secrets from the ritual of Biblical Adoption** that give insights into God's way of raising a child that have been lost in our culture.
- **Why Christian parents, despite their best efforts and advice are failing to raise a generation that rises above the corrupt morals of our day.**
- **How parents are subconsciously breeding sexual shame into their teens that is driving them TOWARD sex and low self-esteem.**
- **Ways that parents can cultivate a true value and love for purity and chastity.**
- **How to cultivate a healthy self-image that also knows that God is proud of their sexuality.**

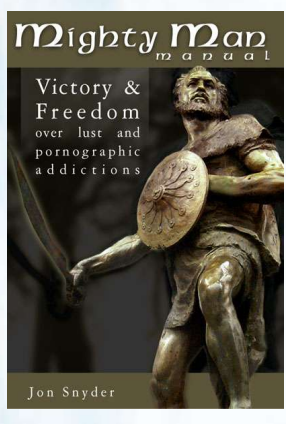
There has never before been a generation where counter-Biblical sex, promiscuity and sexual temptation is so accessible and invasive. Never before has there been such a wide percentage of youth who are sexually promiscuous and encouraging even Christian teens to join their activities. Parents see these shocking and frightening factors, and in their best efforts to protect their children from premarital sex and negative sexual images and influences, they are actually making the issues worse!

Jon Snyder and his wife were among the few who waited until marriage to have sex for the first time. Growing up in such a time as this, God has given them unique revelations into how parents can better train their children and why the choice for abstinence is God's absolute best plan for life. With the right equipping and positive modeling, every young person can absolutely LOVE the idea of remaining a virgin despite all the peer pressure and influences to the contrary the world and devil can throw at them.

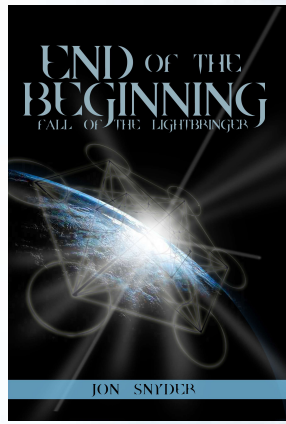
Books & Resources by Jon Snyder and Mighty Man Ministries



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Author & Speaker: Jon Snyder
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Author/Speaker Bio



Jon Snyder, founder of Mighty Man Ministries, speaker & author.

Today, shocking studies tell us that only 2% of Christians remain virgins until married. Despite these odds, Jon and his wife, Lisa found each other and were both waiting until marriage.

As a result of waiting, not only did they discover that their marriage was blessed in many ways, but God has given them unique insights into marriage, intimacy and the virtues of purity that would make any person wonder why anyone would want anything else for their life.

Now after ten amazing years of marriage and three beautiful children, Jon takes these valuable lessons along with the knowledge he has gained from finding victory over lust and pornography and has created a ministry teaching parents and teens how to cultivate a love of purity.

Jon is a seasoned Bible teacher and scholar, quick witted and sharp on his feet. Whether recording, entertaining a live audience, fielding calls or questions on most any topic, or debating the truth, he's most at home teaching the word of God and sharing the things that God has uniquely gifted him to teach.

Sample Show Questions:

Questions:

(120 SECONDS Avg. Answer time) “Jon, virginity and teen promiscuity is a sensitive topic. Why did you write “Diamond in the Rough” and why do you feel it is so important to address?:

(120 SECONDS): (If time doesn't permit, skip to the next question) What was it like for you growing up with the decision to remain a virgin until marriage?

(150 SECONDS): So we live in a culture where sexuality is rampant. Some Christians think that the Bible's views on sex are antiquated or don't apply to our culture? You disagree?

(15 SECONDS): There's a lot of sexual pressure on young adults to have premarital sex. Where do you start to cultivate this respect for virginity?

(3-4 Minutes): You are telling me that CHRISTIAN parents, across the board are doing something FUNDAMENTALLY wrong in how they raise their children?

(3 Minutes): So what SHOULD parents be doing instead?

(15 SECONDS): What age should parents start cultivating these values in their children?

(3-4 MINUTES): 12 or 13 - these are young kids? Is that too early?

(120 SECONDS): You said there was a 4th things that parents should be doing. Can you share a bit about that?

(30 SECONDS): Yes, we don't have time to go into all the details that you share in your new book. Can you tell the listeners more about the book and where to get it?

OPTIONAL: LIVE CALLS - Jon is comfortable fielding live calls for Q&A from listeners

* Answers can be expanded to fill more time if desired.

Answers:

Answer addresses the shocking statistics that only 2% of Christians are remaining virgins, my own choice to practice abstinence until marriage, the blessings of that choice and the need for someone who has walked that walk to speak out for the truth.

Jon shares personal experiences.

Answer discusses moral relativism and that the Bible must be the authority if any truth or morality exists at all. The Bible says that NO fornicators inherit the Kingdom of God. So this is a big deal. But most importantly, God's ways teach us how to have the BEST life. He isn't taking anything from us but giving to us. I have seen how my decision to wait was a blessing not a curse. This is the message of the gospel, the good news.

It starts at home with mom and dad. The problem is that most Christian parents, without realizing it are actually driving their child TOWARD promiscuity.

4 things actually. Jon begins to share the first: how parents are sending the counter-Biblical idea that sex is bad and how this is psychologically and spiritually damaging.

One things parents should be doing that is actually point number 2 is to cultivate healthy, Godly sexual identity.

Jon explains that it is different for every parent but should be generally around age 12-13.

Jon draws examples from Hebrew Bar/Bat Mitzvah rites that trace back to ancient Hebrew traditions - and why this age is so critical to begin identity validation.

Answer details steps for healthy modeling and positive reinforcements from the book that begin to create a value for virginity in the child's heart.

The New book is called “Diamond in the Rough” by Jon Snyder. You can go to www.mightymanministries.com for more information and to order.

CONTROVERSY:

This topic is sure to get people interested and stir up some controversy. Whether liberal or conservative Christians are listening, Jon's teaching will challenge conventionally held beliefs. Jon is a seasoned debater and is happy to field live calls and expand on any of the topics below.

Conservative Christian Parents Do Damage as they:

Look at things their kids are watching and the way sex is presented and say, "Sex is bad. That is perverted."

Send the message that our sexual urges are demonic and evil.

Use scare tactics: Premarital sex is dangerous, puts you at risk for STD's, pregnancy and a variety of evils.

Jon Says:

Yes, all sex outside of marriage and the worldly portrayals of it are sin. However, negative reinforcements without being balanced with healthy, Godly views of sex, sexuality and sexual identity often do more harm than good.

Giving the message that "sex is bad" is not only unbiblical, perverting the nature of a good thing that God created, but causes shame to breed in a teen's heart because they realize that on some level they like and identify with this bad thing and conclude, "I am bad. My sex drive is bad. My sexuality is bad." This empowers the devil and causes them to identify with their carnal nature rather than their spiritual self - making spiritual choice more difficult and actually driving teens TOWARD sex .

Teens need to know: sex is good; God created their sex drive; God is proud of their sexuality; they have Godly options for a wonderful sex life in marriage. Teens need to know how to process sexual temptations in this way, rejecting the bad without it imprinting on their healthy views of God, sex and their own sexuality.

Liberal Christians Say:

Traditional Biblical views that fornication is sin are antiquated, culturally irrelevant and impossible to follow.

Sex is OK if the people love each other and are in a consensual relationship.

Jon Says:

There is no such thing as right or wrong if you throw away the Bible as the benchmark. If you have no source for absolute truth, then your OPINION on right and wrong is just that: opinion based on nothing.

But the Bible does say that NO fornicator, NO adulterer enters the Kingdom of Heaven - this is a HUGE issue because there are millions of church goers who think that they are Christians, but are living in rebellion to the Word of God.

People who reject the Bible don't know that they are really missing God's BEST for their lives.

Parents & Culture Says:

Children aren't adults until 18 years old.

12 or 13 is too young to start to talk about sex and sexuality.

We should keep our children insulated until they are "adults".

Jon Says:

Treating young adults like children until they are 18 is damaging and foolish, breeds rebellion, creates sexual shame and ignores the tradition of thousands of years of human parenting.

Ancient Biblical tradition tells us to begin to affirm our children's developing sexuality, mental maturity and spiritual identity at the age of 12 or 13 (generally).

Until only 100 years ago, 14-16 was a common age to marry even in our country. We must recognize that legal adulthood is too late to begin to train our kids.

: Available for Interview : Show Audience: Men, wives, pastors, ministry leaders (for teens and parent show see page 5)

America's Porn Epidemic: Why the "BEST" Christian teaching is actually making the problem WORSE!

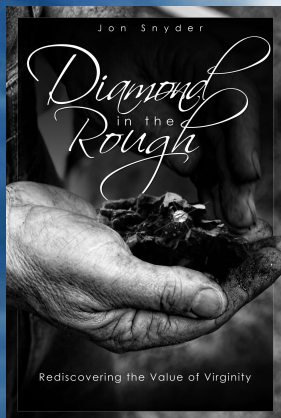
Jon Snyder will tell your audience:

- **Shocking Statistics:** 70-90% of Christian Men, 64% of pastors, admit that pornography is a struggle. 47% of families report that pornography is a problem in their home. 20% of children and teens access pornography every week. If this were a physical disease, it would be beyond a pandemic crisis!
- The way most Christians have been taught to FIGHT their urges actually makes the problem WORSE. Jon explains the psychological and spiritual reasons why the "RIGHT" way is dead WRONG.
- The church and ministries have been trying unsuccessfully to combat this growing issue. Jon gives the secret to why their efforts are failing and shares the keys that make principles go from mere head knowledge to life realities.
- Jon reveals the secrets of what God showed him that years of counseling and countless bestsellers on the topic didn't reveal.
- Jon lays out a path to victory over pornography that once you hear it will be so logical, you'll wonder why every ministry isn't teaching men this path

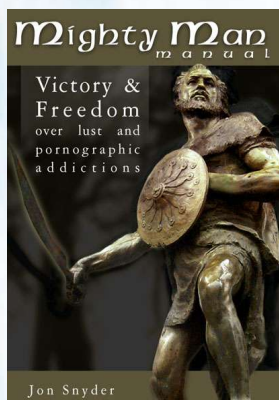
In a world where sexual images and temptations lurk around every corner, Christian men fall into 1 of 2 categories: those who want to believe that lust and pornography isn't wrong and those who know it is wrong and are struggling to overcome temptation. For those that don't think it is wrong or isn't hurting anybody - think again! The statistics are shocking and the teaching in the Bible on lust is clear: lust is a silent, deadly killer.

For the majority of Christian men, however, the problem cuts to the heart. Lust has always been the Achilles' heel for men in the Bible and today the problem has escalated out of control. Men, wives, parents and families need real answers. The problem is that most of the prevalent Christian teaching on how to avoid lust is actually WRONG and makes the problem worse. Even the good teaching lacks a proper foundation to take it from mere head knowledge to the point where it affects the heart in a way that produces real change and growth. **There is an answer and real hope for the Christian man who has tried everything and still finds himself falling into temptation time and again.**

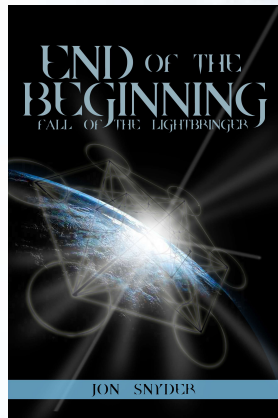
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Author/Speaker Bio



Jon Snyder, founder of Mighty Man Ministries, speaker & author.

Jon, like countless other Christian men struggled with lust and pornography addiction for years, going to counselors, men's groups and study groups. After none of the major programs out there helped curb his addiction, he went to the One who knew him better than he knew himself, Jesus. Over the next years, God led him on a path of heart restoration that was different than anything he had seen in other Christian teachings.

Jon has taken these lessons and is now helping other men get free from the bondage of pornography addiction with a shocking, unprecedented success rate. 80% of the men who respond after going through a Mighty Man Freedom course report that they are walking in freedom for the first time in their lives!

Jon is a seasoned Bible teacher and scholar, quick witted and sharp on his feet. Whether recording, entertaining a live audience, fielding calls or questions on most any topic, or debating the truth, he's most at home teaching the word of God and sharing the things that God has uniquely gifted him to teach.

Sample Show Questions:

Questions:

(90 SECONDS Avg. Answer time) “Jon, this is a sensitive topic. Why did you write The Mighty Man Manual and why do you feel it is so important to address?:



(90 SECONDS): Why did you feel that getting free from this is really wrong? A lot of Christian men feel that pornography is an acceptable outlet for their sexual urges. Are they wrong?



(60 SECONDS): What is so addicting about this? Can't men simply stop before it is too late?



(120 SECONDS): You mentioned that 70-90% of Christian men are struggling. That is shocking and scary! There are a lot of ministries out there trying to help men - why aren't they working?



(15 SECONDS): That sounds like spiritual advice. You are telling me that the biggest ministries, the ones trying to help men STOP are actually making the issue worse?



(150 SECONDS): So can you explain how this is almost right but actually contributing to the problem?



(180 SECONDS): So what is the right response to temptation?



(120 SECONDS): So is this what was missing in other teachings that didn't work?



(30 SECONDS): This foundation: is this what you weren't finding in all your years of counseling and searching for answers?



60 SECONDS): So what does your path to freedom look like? Most people don't want a 3 year process. They want help now.



(45 SECONDS): Brass tax: does this work? Do you have to be some super spiritual person to get the most out of this book?



(60 SECONDS): We are almost out of time. For the listener who wants to find out more, you go into details on this in your book, the Mighty Man Manual?



Answers:

Answer addresses my own struggles, inability to find any real answers in any of the most prevalent teachings out there.

Answer details many of the psychological and statistical detriments to the individual and family unit. Ultimately comes back to the Word of God, as the authority and details clear verses and teachings that address the issue.

Stopping isn't always a simple thing to do. This addiction affects people on a mental, physical and spiritual level. Answer reveals shocking statistics with how many men and pastors are trying to quit and can't.

The answer is 2-fold. First, most of the teaching - CHRISTIAN teaching out there is actually WRONG and drives men TOWARD sin without realizing it. Second, the good teaching is lacking the proper foundation to actually make it work.

It SOUNDS spiritual but real discernment isn't the ability to tell right from wrong but to tell right from ALMOST RIGHT. Unfortunately, you can be almost right and still come out dead wrong in this case.

Jon explains how this actually reinforces shame, causes the person to identify with their sin nature, perverts God's intention for sexuality, and hands the reigns of our sex drive to the devil.

Jon explains how to overcome temptation in a Godly way.

This is only PART of what God showed me. There is a foundation of grace and love that needs to be laid that only can be when shame is removed.

The love of God is everything. Jon shares scriptures and inspiration about the importance of God's love.

Jon overviews the 8 Week freedom course and the pathway it takes.

Jon mentions pastor testimonials and surveys returned to MMM that show 80% of group participants are walking in freedom. No other ministry can make that claim.

ANSWER: Answer overviews the MMM, the 8 Week Freedom Workbook that churches and men's groups use, where to get it, etc.

OPTIONAL: LIVE CALLS - Jon is comfortable fielding live calls for Q&A from listeners

CONTROVERSY:

This topic is sure to get people interested and stir up some controversy. Whether liberal or conservative Christians are listening, Jon's teaching will challenge conventionally held beliefs. Jon is a seasoned debater and is happy to field live calls and expand on any of the topics below.

Liberal Christians Say:

Pornography is a perfectly acceptable sexual release...
The Bible doesn't specifically mention Porn as a sin

Porn is OK because it isn't really hurting anybody...

I can stop any time I want...

Jon Says:

People who think porn isn't sin or is innocent fun are either liars, ignorant or deceived

- Jesus said that if we look upon a woman with lust we are committing adultery (Mt. 5:28)
- Adultery is listed as a sin in the 10 Commandments
- The Bible says that NO adulterer or fornicator will enter the Kingdom of Heaven (1 Cor. 6:9, Eph. 5:5, etc).

Porn hurts the actor, the viewer and the people around them.

- Psychology shows that porn is damaging to those involved even if consensual.
- Stats show that porn is damaging to the family unit.
- Psychology and science shows that it is damaging to the viewer.
- The Bible says dabbling in lust is dangerous (Pr 6:27)

Porn is as addictive as heroin as shown by science, emotionally addictive and more difficult to stop the more you do.

Conservative Christians:

Our urges are bad... we need to go to war with our urges.

When we see a beautiful woman, we must avert our eyes and quote scripture.

You will always be at war with your sexual desires.

Jon Says:

Our urges alone are not sinful. Even Jesus had urges. He was tempted in all ways as we are yet was without sin - what we do with temptation is the problem. God made our sex drive and it is good, not bad. The moment we believe that we/our sex drive is bad, we open a door for shame, empower the enemy and identify with our fallen nature rather than with who we are in Christ. The problem isn't temptation - the problem is identity. What you do flows from who you ARE.

Seeing a beautiful woman is not the same as lusting after a beautiful woman. To see someone beautiful should be no more tempting than seeing a beautiful sunset or work of art. Jon explains the nature of beauty and demystifies dysfunctional pseudo-Christian teaching on the subject.

When you understand temptation and are changed in your heart, temptation loses much of its sting. There is real, lasting freedom available for every believer.

The "solution" is internet filters and accountability:

The traditional answer for pornography from conservative groups and therapists is to put a filter on your computer and have an accountability partner.

Jon Says:

Teachers and parents who think that they can nip this problem in the bud or make it go away by installing a filter are living in a fantasy world. In today's culture, you can access porn from your phone, tablet, book reader, TV, video game system, Blu Ray player and the list goes on indefinitely. Many of these devices don't have any or adequate filtering.

Even the BEST internet filters do not block all pornography. Many are easily tricked, circumvented or disabled.

These "solutions" don't change the person. If the only reason you don't look at porn is because you have a filter or will have to tell someone what you've done, then you are still sinful in your heart. These measures are better than nothing but amount to no more than "sin management."

Jesus said that out of the heart proceed thoughts of adultery, fornication, etc (Mt. 15:19). To change the man, change the heart.